

EXPRESS YOURSELF

ShabbyChic Boutique instinctively understands a woman's desire to surround herself with beautiful things. It is the ultimate indulgent retail experience, whether it's the fragrance candle you choose to make your home inviting, the silk dress you wear to flaunt your femininity or the French antique dressing table where you keep your personal treasures.

A magnificent treasure trove that offers beautiful products, you will be surrounded by style, originality, quality and luxury at ShabbyChic - which has a wonderful selection of exciting international designers, some exclusive in Ireland, beautiful footwear, gifts, antique furniture, lingerie and accessories.

ShabbyChic stocks a number of exclusive labels including Julie Haus and exclusive funky footwear from Finnish designer Minna Parikka.

Best known for her ladylike pieces with a distinct quirky edge, New York based, ready-to-wear designer Julie Haus raises the bar with her eponymous line this spring. Punchy colours and playful prints are evident and invigorate everyday dressing, perfect for ladylike women who have a bit of an eclectic edge, explains Haus, whose ultra modern collections makes the It girl look and feel downtown.

Haus invites a genuine element of fun to daytime dressing with her clever approach to design. Her Edith car coat in Kelly green giraffe print is silk pique with short sleeves with a peter pan collar and hand dyed pearl buttons. The dresses stay close to Haus' signature style with demure frills and feminine silhouettes. HausAf design can be seen on it girls everywhere and glamorous celebrity fans include Jessica Alba, Eva Mendes.

Minna Parikka shoes, exclusive to ShabbyChic in Ireland, will have you feeling like you just stepped off the set of your very own film noir. The collection is a modern throwback to the old speakeasies of the 1920s and 1930s, with styles ranging from sweet and girly embroidered flats and modified Mary Jane's to gangster-chic golf shoes, wedges and platforms.

This season's illegally sumptuous colour palette is full of pinks and reds from berry to cherry, rich metallic and yellows, and softer, sweeter hues like sky blue and powder peach. The shoes are made of luxurious Italian leathers, including super soft nappa, shiny patent leather, buttery suede and lizard print stamped on calfskin. Her signature modified bows, gingerbread shapes, hearts and sparkly Swarovski crystals will make you forget all about those diamonds! These shoes are a girl's new best friend!

Beautiful French label Paule Ka is a new collection to ShabbyChic this spring. This season's collection is all about the dress, reflecting the mythical couture of the 1950s, the essence

of Audrey Hepburn, and the taste of pure, contemporary refinement. Designer, Serge Cajfinger, established the Paule Ka label in 1987 in the Marais area of Paris. There is the use of black and white, which evolves throughout the seasons from monochromatic flashes to pastel tones. The skirt suit, the bow, the organza and the famous black dresses have remained the signature of Paule Ka for the past twenty years.

Reflecting glamour from a Hollywood movie screen, but always set against an iconic Parisian backdrop, Paule Ka's style breaks through conventional ideas and plays with contrasts, volume, draping, symmetry, humour and seduction. In SS08, from cone skirts, coned shorts and shouldered dress, the silhouette combines geometry and clean lines. An artistic spirit is captured with smoky blacks, a tribute to the painting of Soulages, collages, and pop acid colours all over or printed in strategic touches.

Other exciting international designer labels include Leona Edmiston, Sarah Arnett, Paige Premium Denim jeans, Pocket Venus and Tara Jarmon. The boutique has footwear from celebrated Irish Designer Eileen Shields, the cutest pumps from French Sole, bags from Orla Kiely and underwear from Spanx. For finishing touches, the boutique stocks stunning vintage style jewellery pieces from Mawi (new for SS08) and funky printed umbrellas from Wellies4u.

Owner Edel Lennon's store philosophy is that all pieces are stocked in quantities small enough to ensure individuality for the client, making it the perfect destination for that special occasion dress. Professional women will love the collections, which allow them to look stylish at work, and busy social girls will love the wonderful selection of casual chic pieces, including celebrity favourite Paige Premium Denim and flattering feminine tops from Tara Jarmon, Leona Edmiston and Julie Haus.

A further dimension owner Edel has added to her store is antique furniture. She has hand-picked a number of classic pieces from antique fairs, including dressers, lamps and mirrors, which are displayed and for sale at her boutique, a really nice addition to such a personalised store!

The boutique's replication of a beautiful drawing room is in keeping with the ambience of the store and enables you to shop at your ease in a spacious environment.

ShabbyChic Boutique
Unit 6, Corballis Shopping Centre
Ratoath, Co Meath
Tel (01) 689 6297
www.shabbychicboutique.ie